

# BACHELOR OF BUSINESS ADMINISTRATION (BBA)

## Semester I

| <i>Paper Code</i> | <i>Subject</i>                         | <i>Credit</i> | <i>Full Mark</i> |
|-------------------|--|---------------|------------------|
| 101               | Introduction to Business               | 4             | 100              |
| 102               | English Language and Literature        | 4             | 100              |
| 103               | Quantitative Techniques for Management | 4             | 100              |
| 104               | Basic Financial Accounting             | 4             | 100              |

## Semester II

| <i>Paper Code</i> | <i>Subject</i>                                | <i>Credit</i> | <i>Full Mark</i> |
|-------------------|---|---------------|------------------|
| 201               | Economics                                     | 4             | 100              |
| 202               | Management Theory and Practice                | 4             | 100              |
| 203               | Cost and Management Accounting                | 4             | 100              |
| 204               | Computer for Management (including practical) | 4             | 100              |

## Semester III

| <i>Paper Code</i> | <i>Subject</i>                           | <i>Credit</i> | <i>Full Mark</i> |
|-------------------|--|---------------|------------------|
| 301               | Psychology for Management                | 4             | 100              |
| 302               | Business Ethics and Corporate Governance | 4             | 100              |
| 303               | Introduction to Banking and Insurance    | 4             | 100              |
| 304               | Business and Corporate Law               | 4             | 100              |
| 305               | Communicative English                    | 2             | 50               |

## Semester IV

| <i>Paper Code</i> | <i>Subject</i>                      | <i>Credit</i> | <i>Full Mark</i> |
|-------------------|-------------------------------------|---------------|------------------|
| 401               | Financial Management                | 4             | 100              |
| 402               | Marketing Management                | 4             | 100              |
| 403               | Human Resource Management           | 4             | 100              |
| 404               | Production and Operation Management | 4             | 100              |
| 405               | Environmental Studies               | 2             | 50               |

## Semester V

| <i>Paper Code</i> | <i>Subject</i>   | <i>Credit</i> | <i>Full Mark</i> |
|-------------------|--|---------------|------------------|
| 501               | Organizational Behavior  | 4             | 100              |
| 502               | Financial Markets and Institutions                             | 4             | 100              |
| 503               | Advertisement and Sales Promotion                              | 4             | 100              |
| 504               | Management Information System and DSS<br>(including practical) | 4             | 100              |
| 505               | Indian Society and Culture                                     | 2             | 50               |

## Semester VI

| <i>Paper Code</i> | <i>Subject</i>                                 | <i>Credit</i> | <i>Full Mark</i> |
|-------------------|--|---------------|------------------|
| 601               | Research Methodology                           | 4             | 100              |
| 602               | Entrepreneurship and Small Business Management | 4             | 100              |
| 603               | Organizational Change and Development          | 4             | 100              |
| 604               | Dissertation and Viva-voce                     | 4             | 100              |
| 605               | E-Business                                     | 2             | 50               |